

NURIT[®] 3010

Portable Payment Solution

DO BUSINESS BETTER



The Comprehensive Wireless Terminal

The Retailer's Right Hand

The **NURIT 3010** is an *advanced wireless terminal* that fulfills all the needs of transaction processing in a *mobile* or *temporary location*. Retailers on the go can use this low cost, *fully equipped terminal* to quickly and efficiently complete *secure transactions* in stadiums, concession stands and outdoor events, using *wireless* or *landline* communication.



Retailer-friendly Design

In hand or on a temporary countertop – this full-featured wireless terminal accepts all magnetic stripe and smart cards and delivers online transaction authorizations on the spot. It is also ideal for fixed locations where reliable telephone lines are not available.

This ultra reliable terminal has completed countless transactions to date, supporting

- Credit
- Debit
- Draft capture
- Proprietary card processing
- Loyalty/gift cards

The **NURIT 3010** compact, lightweight and easy-to-use device incorporates

- a radio modem
- a landline modem
- a fast, quiet and reliable thermal printer
- a rechargeable battery pack with fast charger

It may also be fitted with

- an internal PIN pad
- a Smart Card reader
- up to four SAMs



The **NURIT 3010** is easily integrated with a wide variety of external devices such as

- PIN pads
- barcode readers
- check imagers
- signature capture devices

Perfect for

- Stadium & Arena Sales
-
- Restaurant & Food Services
-
- Outdoor Concession Stands
-
- Fairs & Markets
-
- Conventions/Exhibitions
-
- Sporting Events
-
- Outdoor Entertainment



SPECIFICATIONS
User interface

- 128 x 64 pixel graphical backlit display
- 20-key ergonomic keypad
- Menu-driven system
- Multi-language font support

Printer

- Quiet thermal graphic printer
- 12 lines/second
- Automatic paper feeder
- 57 mm (2.25 in.) wide paper
- 8 dots/mm resolution

Magnetic stripe card reader

- Vertical swipe
- Tracks 1 & 2 or 2 & 3

Communication

- Radio
 1. GSM/GPRS
 2. CDPD
 3. Mobitex
 4. DataTac
- 1200 / 2400 bps FastConnect landline modem
- Synchronous or asynchronous
- HDLC
- TCP/IP

Processor and memory

- 32-bit Motorola EC68000 processor
- 1 to 2MB Flash memory for software
- 256KB to 2MB battery backed up RAM for user data, including RAM disk, with six month minimum data retention

Optional features

- EMV Level 1 Smart Card reader
- Up to four ISO 7816 contact SAMs
- Internal PIN pad

Interfaces

- RS-232
- External PIN pad
- Telephone and line

Software

- Powerful and proven NURIT Operating System (NOS)
- Easy to use SDK and debugging tools
- Download of application, parameters and/or NOS over phone, RS-232 or radio (depending on network)
- EMV Level 2 Kernel Library available
- Same applications run on all Lipman terminals

Approvals

- EMV Levels 1 and 2
- FCC parts 15 and 68
- TBR 21
- CE
- UL/TUV power supply

Dimensions

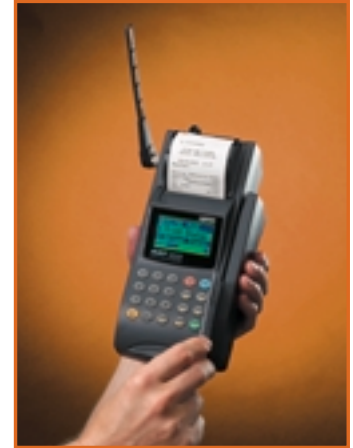
- H 92 mm (3.6 in.) x W 108 mm (4.25 in.) x D 230 mm (9.06 in.)

Weight

- 988 g (2.17 lb)

Performance that Boosts Your Bottom Line

To *Do Business Better*, retailers need to generate error-free, fast and secure transactions. The **NURIT 3010** assures all that, and equips you with the latest communication options to keep you working under any circumstances. The reliable terminal, backed by fool-proof features and Lipman's impeccable reputation, will work diligently to boost your bottom line.



StudioGY

Managing Networks of Terminals

The NURIT Control Center makes it easy to support your **NURIT 3010** terminal network. The sophisticated yet intuitive management system supports a variety of back-office functions for dynamic markets. It enables controlling remote terminals, and facilitates management of the wide range of market-specific applications that can run on **NURIT 3010** terminals. Scalable and easily customizable, the Control Center offers various downloading capabilities, as well as simplified data collection and storage options that include inventory and financial record management.

Features

- 20-button ergonomically designed keypad
- Fast, quiet and reliable built-in thermal printer
- Large back-lit graphical display
- Built-in battery pack for up to 10 hours operating time
- Battery status monitor
- Built-in radio modem for Cellular Data Networks – GSM/GPRS, Mobitex, DataTac, CDPD
- TCP/IP communications
- Optional built-in Smart Card reader
- Fast 32-bit processor
- Up to four SAM modules
- Multi-language font support
- Application software compatibility

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